

VIDEO GREETING CARDS

say more

HOLIDAY 2019



ASI/84991

FINALLY, A GREETING CARD THAT THINKS OUTSIDE THE ENVELOPE!



Say More video greeting cards are a simple, cost-effective way to wow your clients and win their loyalty.

Everybody loves greeting cards. They're a simple way to let somebody know you care about them. They break through the mailbox clutter of bills and junk mail and actually get into people's hands. Say More takes the traditional greeting card and brings it into the 21st Century: video, calls-to-action and tracking are just a few of the things Say More cards can do.

Automated emails and texts are a great way to stay in communication with your clients, but it just doesn't have that personal touch. Say More combines the best of automation with the best of personalization to create something new for you and your clients.

Think something this snazzy is out of your price range? Think again. Our cutting-edge cards are ridiculously affordable. (See our pricing on the back of this catalog.)

Select a pre-designed card, or work with our design team to create a video greeting card that is totally unique. We'll even mail your cards for you (with a real postage stamp!). We're a full-service greeting card company that keeps it personal.

As you thumb through our catalog, you'll see the Say More difference. You can also visit our site: qrvideocards.com.



***Share Say More with others!
Get the digital catalog now!
Scan here with your smart device.***

INDEX

Info	2
Holiday Cards	6
Thanksgiving Cards	17
Thank You Cards	18
Custom-Designed Cards	22
Pricing	24



SAY MORE CARDS AREN'T JUST CARDS.

At Say More, we feel that a greeting card should do more than just greet. Our video greeting cards are a tool for you to increase customer engagement.

So, how does a Say More card stand out from the crowd?

VIDEO

Say More provides a simple, cost-effective way to include video in a paper greeting card. Inside every card is a specially-designed QR code. You create a personalized video and we'll upload it to your greeting cards.

To see your video, all your client has to do is scan the QR code with their smart device. (For scanning instructions, see page 4.) Wowing your clients with a personalized video is a great way to keep you top of mind.

A CALL-TO-ACTION

Your video is not the only thing your client will see when they scan your card. They'll also see a Call-to-Action button directly below. This is your opportunity to get your client to take the next step with your business.

Whether you want them to set up an appointment, leave you a Google review, make another purchase or redeem an offer, your Call-to-Action is a great way to get your clients to do more.

TRACKING

Wouldn't it be great to know if someone actually *reads* your direct mail? With Say More cards, you can! Whenever your client scans the QR code inside their card, you'll receive a notification. If someone taps on the Call-to-Action button, you'll be notified as well. Easily access your Say More account online to review your stats.

THE CARD THAT HAS A CALL-TO-ACTION

When your client scans the code inside a Say More card, they don't just see your video (although that is pretty terrific!): they also see a "Call-to-Action" button.

There are lots of great ways to get your clients to reciprocate your goodwill. Here are some popular Calls-to-Action that you can use on your Say More "web experience."

- Leave a Review
- Donate Now
- Follow Us on Social Media
- Refer a Friend
- Schedule an Appointment
- Subscribe to Email List
- Visit Website
- Renew Membership
- Complete Online Survey
- Request Price Quote
- Redeem Offer
- RSVP

ANATOMY OF A SAY MORE CARD.



THE FRONT

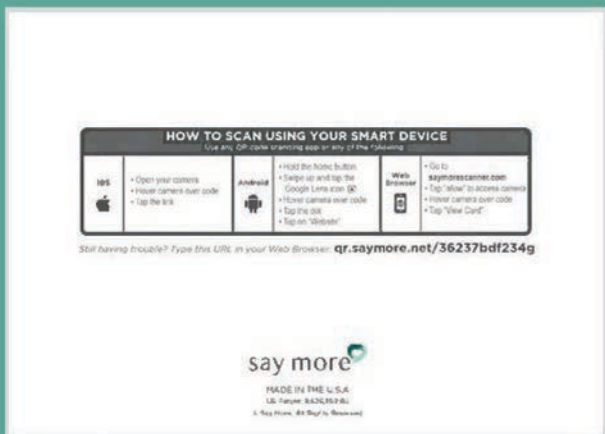
Our cards might be best known for what's on the inside, but that doesn't mean we don't pour our heart and soul into the fronts of our cards. Our team of professional designers lovingly craft eye-catching visuals that get noticed (and get people to open their cards).



THE INSIDE

Here's where Say More cards really stand apart. Every card has a special QR code that reflects or complements the overall design of the card.

You can select whatever message you'd like to go on the inside, plus you have room to include a hand-written note if you like.



THE BACK

Did you know that most smart devices have a QR scanner already built into it? Our cards have scanning instructions that explain how to use your QR scanner for iPhone and Android users. We also include instructions on how to scan using your smart device's web browser.

Don't have a cell phone? Every card has a unique URL that can be typed into your computer's web browser.

These scanning instructions are located on the back of every Say More video greeting card!



HOW TO SCAN USING YOUR SMART DEVICE				
Use any QR code scanning app or any of the following:				
iOS	<ul style="list-style-type: none">• Open your camera• Hover camera over code• Tap the link	Android	<ul style="list-style-type: none">• Hold the home button• Swipe up and tap the Google Lens icon• Hover camera over code• Tap the link	Web Browser
				<ul style="list-style-type: none">• Go to saymorescanner.com• Tap "allow" to access camera• Hover camera over code• Tap "View Card"

INTRODUCING THE SAY MORE “WEB EXPERIENCE.”

Your personalized video

Your company logo

Prominent call to action

Quick links to your social media

Instant client feedback



This is what your clients will see when they scan the code inside your Say More video greeting card. To make this happen, we'll need your video, your company logo, a link for your Call-to-Action button, and the URLs for your social media handles. We put all those elements together and give you a slick, user-friendly “web experience” that your clients will love.

EXPERIENCE THE “WEB EXPERIENCE” FOR YOURSELF!

Use your smart device to scan this code. You'll see the Say More “web experience” up close and personal!



6.5 Billion

Greeting Cards are purchased each year

- Greeting Card Association

1.6 Billion

Christmas Cards are purchased each year

- Greeting Card Association

86%

of consumers read reviews for local businesses

- BrightLocal

92%

of marketers make videos with assets they already have

- Animoto

95%

of viewers are more likely to remember a Call to Action after watching a video

- Forbes

EVERYBODY WINS WITH SAY MORE.

MORE VISIBILITY

The biggest challenge in client communication is getting them to pay attention to your business. Direct mail, automated emails and texts definitely help, but they've become so commonplace that many people simply tune them out.

Say More video cards break through the clutter by simply being a greeting card. (Who *doesn't* like getting a card in the mail?) We give your clients

an experience—something they'll remember—instead of a generic reminder.

MORE ENGAGEMENT

When you send a Say More card to your clients, you're giving them an interactive experience. You're giving them multiple ways to communicate with you.

MORE RESULTS

Not only can they watch your video, but they can also share your video on their social media, or even follow you on yours. They can respond to you via text. But best of all, you offer them a Call-to-Action—a way for them to do something more.



Say More can help your business grow by:

- Improving your online reputation
- Increasing referrals
- Pinpointing clients on the buyer's journey
- Increasing repeat business
- Boosting recurring revenue
- Staying top of mind with your clients
- Setting you apart from your competition



HOLIDAY CARDS



REINDEER
000015
5x7 Portrait



MIDNIGHT PINE
000238
5x7 Portrait



BLUE HOLIDAY
000422
5x7 Portrait



HOLIDAY CARDS



BLUE LANTERN
000269
5x7 Landscape



SILVER SNOWFLAKE
000267
5x7 Landscape



GOLDEN TREE
000378
5x7 Landscape



WHITE ORNAMENTS
000327
5x7 Landscape



HOLIDAY CARDS



RED SNOWFLAKES
000271
5x7 Landscape



WINTER WONDERLAND
000072
5x7 Landscape



RED ORNAMENT
000390
5x7 Landscape



WONDERFUL TIME
000371
5x7 Landscape



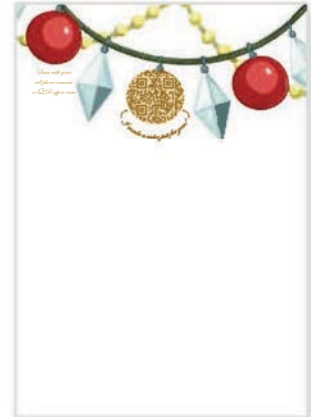
HOLIDAY CARDS



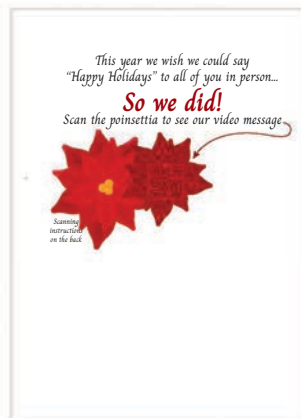
SNOW GLOBE
000261
5x7 Portrait



TWO TURTLE DOVES
000083
5x7 Portrait



PRETTY POINSETTIA
000376
5x7 Portrait



COLORFUL ORNAMENTS
000327
5x7 Portrait



HOLIDAY BIRDS
000209
5x7 Portrait



GIFT TREE
000076
5x7 Portrait



HOLIDAY CARDS



GRAPHIC POINSETTIA
000420
5x7 Landscape



GOLDEN PINE
000268
5x7 Landscape



SEASON'S GREETINGS SNOW
000416
5x7 Landscape



STAR COOKIES
000388
5x7 Landscape



RED BIRD
000330
5x7 Landscape



HOLIDAY ORNAMENTS
000384
5x7 Landscape



STAR COOKIES
000388
5x7 Landscape



RED BIRD
000330
5x7 Landscape



HOLIDAY ORNAMENTS
000384
5x7 Landscape

HOLIDAY CARDS



SNOWFLAKE MAGIC
000391
5x7 Landscape

GREEN WREATH
000387
5x7 Landscape

HOLIDAY CABIN
000417
5x7 Landscape



HOLLY & PINE CONES
000419
5x7 Landscape

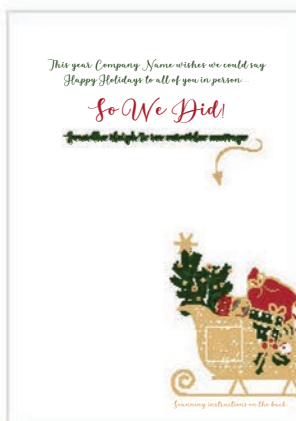
COLORFUL TREES
000387
5x7 Landscape

GOLD GIFT
000380
5x7 Landscape

HOLIDAY CARDS



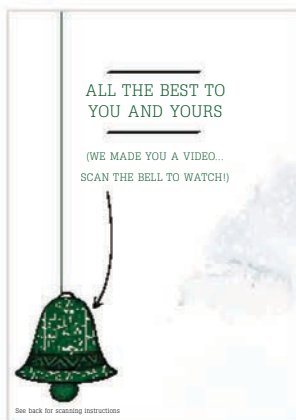
MERRY SLEIGH
000263
5x7 Portrait



LET IT SNOW
000262
5x7 Portrait



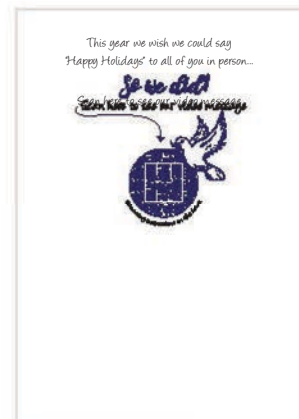
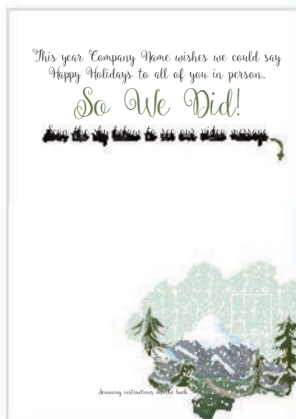
GREEN GREETINGS
000426
5x7 Portrait



WE WISH YOU
000016
5x7 Portrait



THREE TREES
0000264
5x7 Portrait



PEACE ON EARTH
000375
5x7 Portrait



BERRY CHRISTMAS
000266
5x7 Landscape



RED SEASON'S GREETINGS
000385
5x7 Landscape



JINGLE ALL THE WAY
000084
5x7 Landscape



NORTHERN LIGHTS
000413
5x7 Landscape



WHITE CHRISTMAS
000386
5x7 Landscape



HOLIDAY TREES
000373
5x7 Landscape



HOLIDAY CARDS



RED TREE HILL
000421
5x7 Landscape



SNOWMAN GREETINGS
000382
5x7 Landscape



HOLIDAY WREATH
000377
5x7 Landscape



GOOD CHEER
000330
5x7 Landscape



SILVER DEER
000329
5x7 Landscape



YEARLY YULE
000089
5x7 Landscape



CHRISTMAS BELLS
000078
5x7 Landscape

SNOWY PINE
000418
5x7 Landscape

HANUKKAH
000325
5x7 Landscape

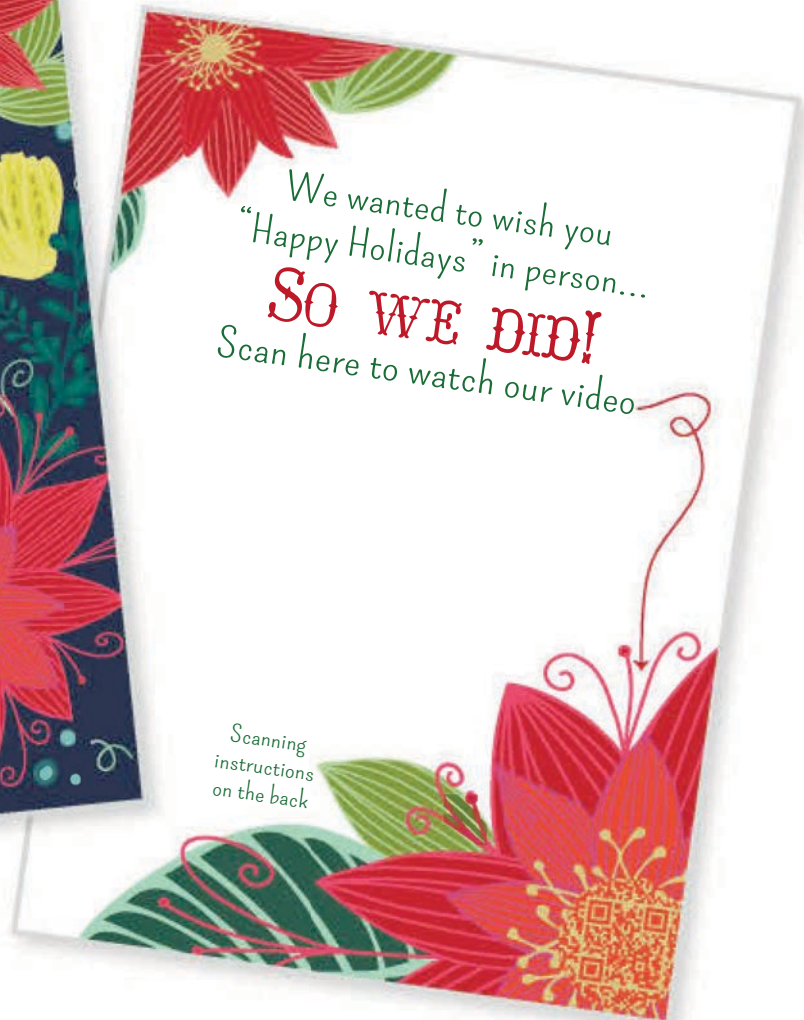
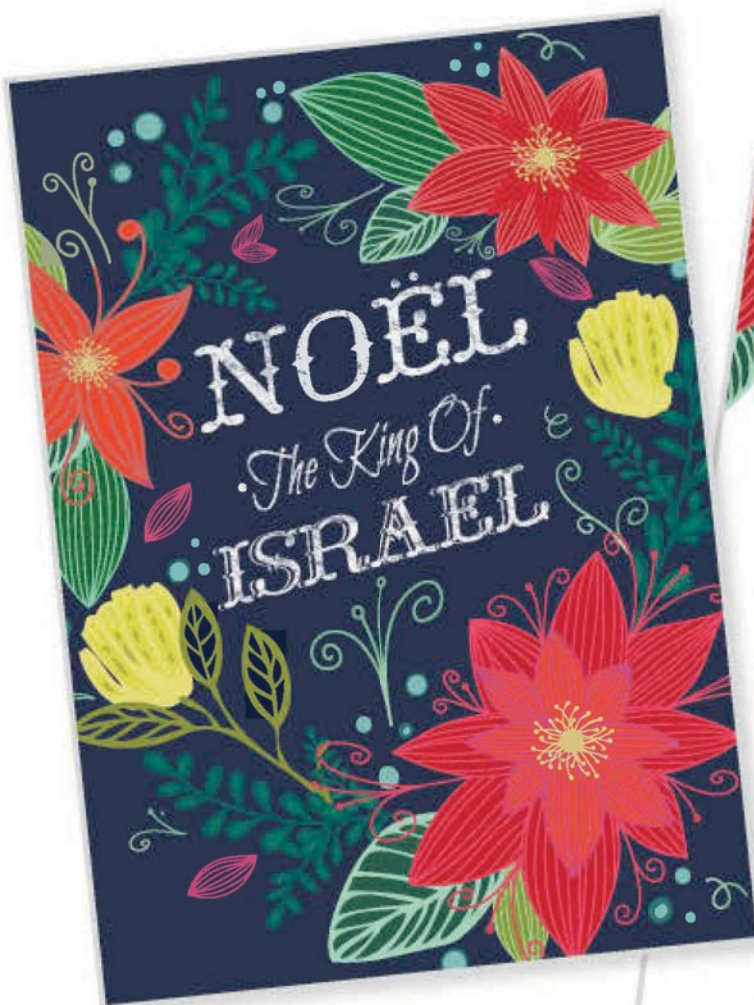


HOLY INFANT
000443
5x7 Landscape

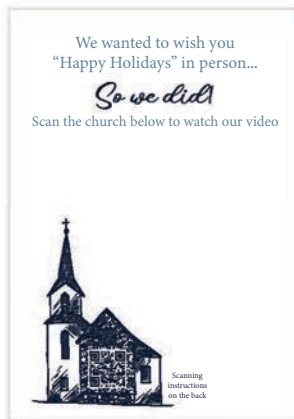
CHILD IS BORN
000441
5x7 Landscape

PEACEFUL NATIVITY
000442
5x7 Landscape

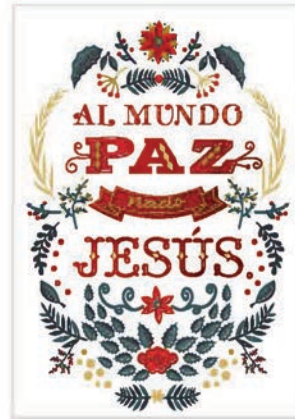
HOLIDAY CARDS



NOËL
000444
5x7 Portrait



HOLY NIGHT CHURCH
000445
5x7 Portrait



FELIZ NAVIDAD
000422
5x7 Portrait

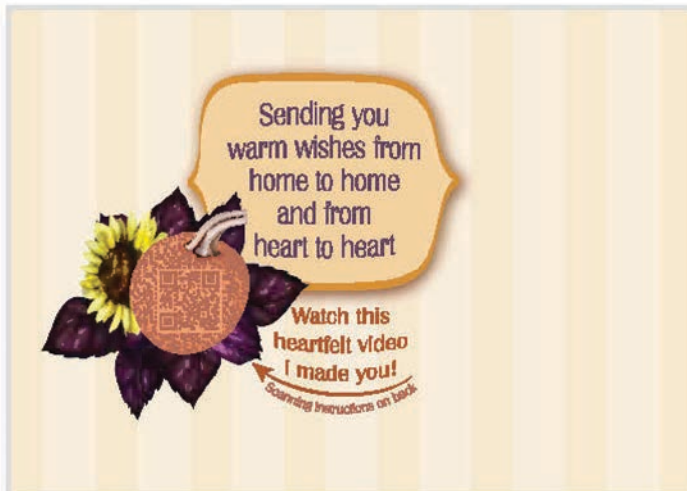
THANKSGIVING CARDS



HAPPY THANKSGIVING / 000435 / 5x7 Landscape



SUNFLOWER / 000437 / 5x7 Landscape



GIVE THANKS / 000436 / 5x7 Landscape



THANK YOU CARDS



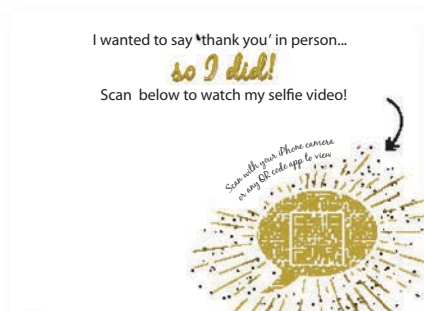
BLACK CONFETTI
000091
5.5X4 Landscape



GOLDEN THANK YOU
000025
5.5X4 Landscape



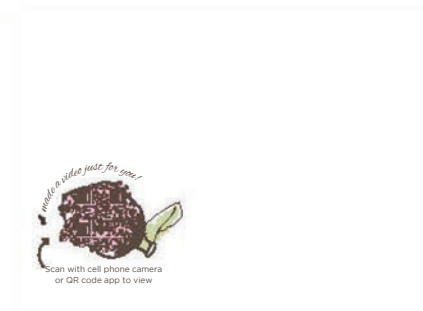
ENGLISH FLOWER
000040
5.5X4 Landscape



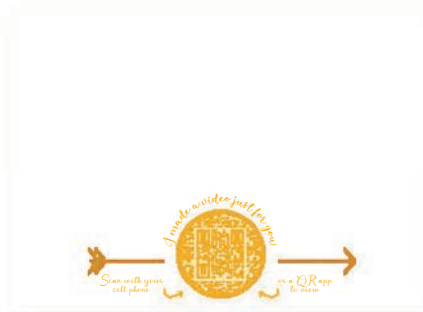
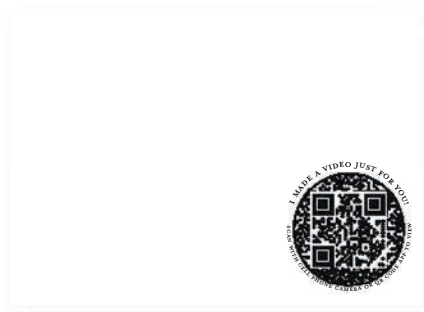
MAYLA
000045
5.5X4 Landscape



GRATEFUL SUNSET
000124
5.5X4 Landscape



SAPPHIRE
000129
5.5X4 Landscape



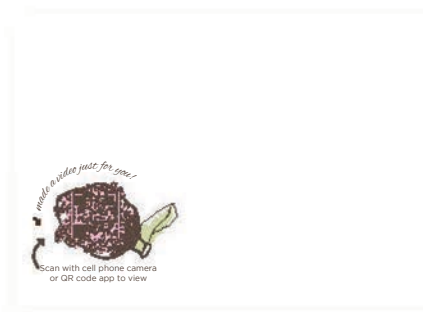
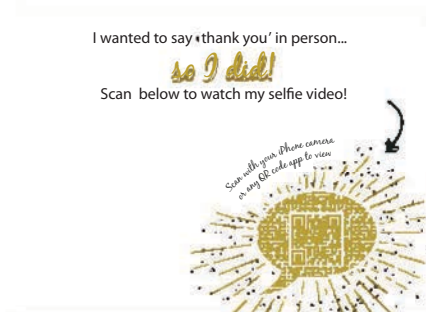
THANK YOU CARDS



FLEUR DE LIS
000023
5.5X4 Landscape

BLUE DOOR
000018
5.5X4 Landscape

RUBY
000131
5.5X4 Landscape



FIREWORKS
0000913
5.5X4 Landscape

SPANISH FLOWER
000039
5.5X4 Landscape

FLOWERING MEADOW
000128
5.5X4 Landscape

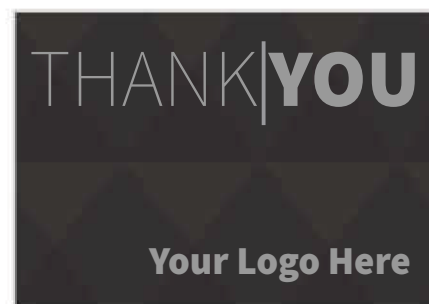
THANK YOU CARDS



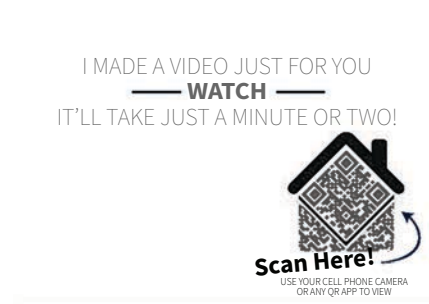
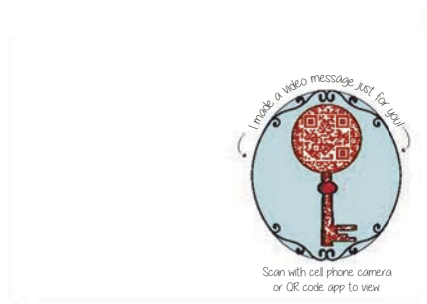
RED DOOR
000019
5.5X4 Landscape



AMETHYST
000132
5.5X4 Landscape



DIAMOND
10000X
5.5X4 Landscape



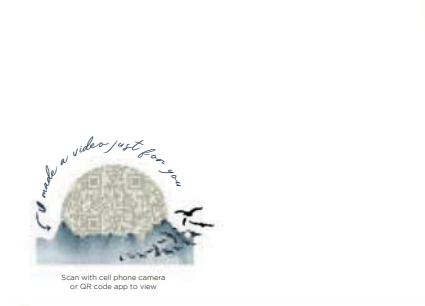
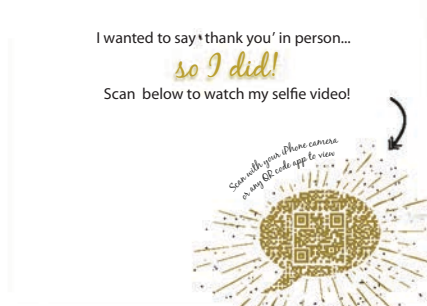
SPEECH BUBBLE
000091
5.5X4 Landscape



EMPEROR
000043
5.5X4 Landscape



SO MUCH SUNSET
000125
5.5X4 Landscape



THANK YOU CARDS



MAGNIFICENT MARBLE
000022
5.5X4 Landscape



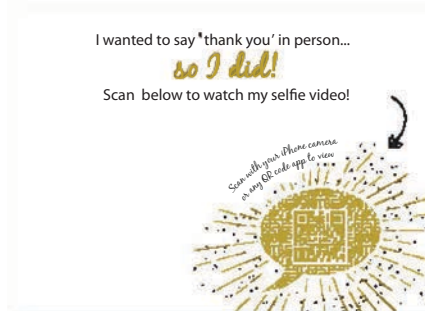
YELLOW CONFETTI
000092
5.5X4 Landscape



THANKS SUNSET
000126
5.5X4 Landscape



MEADOW OF DREAMS
000127
5.5X4 Landscape



PURPLE DOOR
000020
5.5X4 Landscape



EMERALD
000130
5.5X4 Landscape



CUSTOM-DESIGNED CARDS

SAY MORE, YOUR WAY.

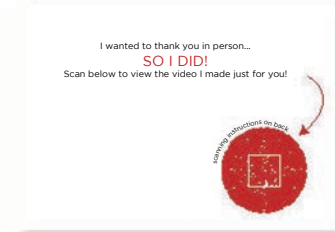
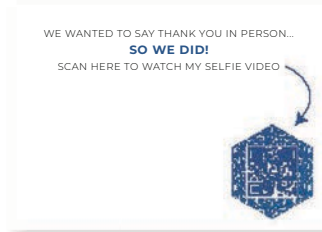
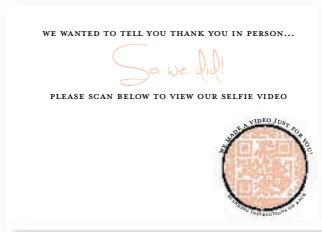
Our team. Your creation. We'll work with you to bring your idea to life. Pick your colors, messaging and QR code design. We'll make sure that your video greeting card is a one-of-a-kind masterpiece.

OKLAHOMA STATE
UNIVERSITY
5.5x4 Landscape



RE/MAX
EQUITY
5X7 Portrait

CUSTOM-DESIGNED CARDS

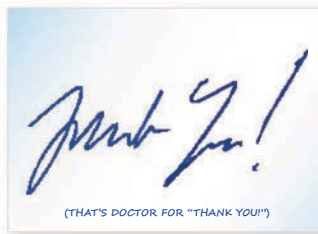


WILLOW SPRINGS
EVENT CENTER

ALLIED BUSINESS
SOLUTIONS

DIRTY DEEDS
CONSTRUCTION

COMCAST SPOTLIGHT

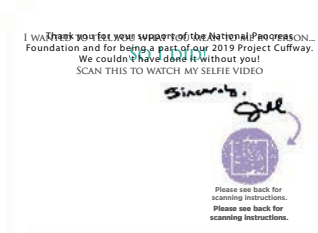
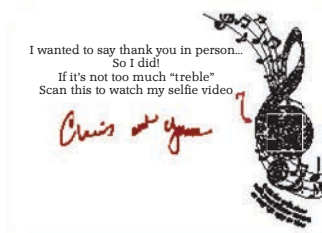


FOLDS OF HONOR

COSTA VIDA

PACE CLINIC

MOUNTAIN AMERICA
CREDIT UNION



SUMSION BUSINESS LAW

ART CITY MUSIC
ACADEMY

RUSTIC CUFF

KARL MALONE TOYOTA

5.5" X 4" GREETING CARDS

QTY	PRICE PER CARD
100	\$4.50 (R)
250	\$4.00 (R)
500	\$3.50 (R)
750	\$3.00 (R)
1000	\$2.50 (R)
5000	\$2.00 (R)

5" X 7" GREETING CARDS

QTY	PRICE PER CARD
100	\$5.00 (R)
250	\$4.50 (R)
500	\$4.00 (R)
750	\$3.50 (R)
1000	\$3.00 (R)
5000	\$2.50 (R)

ADDITIONAL FEES

Basic Setup Fee	FREE
Custom Design	\$100
<i>Prices may vary.</i>	

We'll Mail Your Cards For You!

Shipping starts at 55¢ per piece.
Fulfillment subject to change.

VIDEO GREETING CARDS

say more ™
qrvideocards.com

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Submit artwork to design@saymore.net

Specifications: Artwork needs to be high resolution, 300 dpi or higher for line art, black and white artwork or photos. Say More accepts the following file types only: PDF, EPS, TIFF, JPG, PNG, AI. Lettering styles should be embedded in PDF's and/or create outlines when converting to PDF.

Submitted video files must be in .mp4 or .mov formats.

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